

FOR IMMEDIATE RELEASE

Eyetrionics' new technology for high resolution scans of characters and facial performances shines brightly in this summer's favorite films

LOS ANGELES, Calif. (July 05, 2005) — Eyetrionics, an international provider of high resolution scanning services and animation-ready 3D models for feature films, television, commercials and computer games, was chosen to produce scans for a trio of hit summer films, Charlie and the Chocolate Factory, Batman Begins and Land of the Dead.

Eyetrionics has introduced powerful new technology capable of producing a full body scan in 90 seconds, a process that, until now, would have taken 20 to 30 minutes. The accelerated scan time is especially appealing to producers of films with large casts of characters. Scan data from Eyetrionics' lightweight, portable equipment is processed in the company's proprietary software and exported as fast and accurate 3D models with 4K texture and color data, ready for immediate integration in production pipelines.

To create the multitudes of singing and dancing Oompa Loompas in Charlie and the Chocolate Factory, Eyetrionics produced facial capture scans of actor and prototype Oompa Loompa Deep Roy over several performances, each with subtle differences. London-based visual effects facility The Motion Picture Company (MPC) then scaled and composited the replicated Roys into a cohesive and choreographed troupe.

Chas Jarrett, visual effects supervisor at MPC, stated, "Our digital Oompa Loompas used extensive performance facial capture from Eyetrionics, who once again met and surpassed all our production needs."

Eyetrionics scanned actor Christian Bale to create his costumes for Batman Begins, as well as a Batman digital double. To populate scenes in George Romero's Land of the Dead with legions of horrific creatures, scans of a dummy zombie were convincingly animated and composited. "Eyetrionics was a true time saver," said Jeff Campbell, visual effects supervisor for Land of the Dead." Their process eliminates guesswork and gets us to animation faster."

Eyetrionics also provided scanning services for the upcoming films The Brothers Grimm, The Legend of Zorro and Dr. Dolittle 3.

Nick Tesi, Vice President of Operations for Eyetrionics in the U.S., said "We at Eyetrionics are working hard to meet the production demands of the film, television and games communities by increasing the speed of our scanning and the quality of the scans, as well as offering more customized options to deliver precisely what VFX and animation teams need, when they need it."

About Eyetronics

Eyetronics specializes in high-quality 3D acquisition systems and services that enable faster production of 3D models, animation and special effects. Its scanning products and services can be used for a wide range of applications, including complex visual effects for feature films, television and commercials, realistic character generation for computer games, and consumer-oriented products such as low-cost sculptures of scanned people or objects.

Eyetronics (www.eyetronics.com) has corporate offices in Leuven, Belgium, and Los Angeles. For more information on Eyetronics 3D scanning services, in North or South America call 1-800-205-9808 or e-mail info-usa@eyetronics.com; in Europe and Asia, call +32-16-298-343 or e-mail info@eyetronics.com.

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